[Recipient Name]

[Recipient Address]

Date:

**Subject: Persuasive Letter to Supplier for Price Negotiations**

Dear Sir/Madam,

Being [sender designation] of [sender company name], I am writing this letter to negotiate the price for [mention product name]. As both of our organizations have been doing business for past few years, so whenever we have to procure for [mention product name], you are always our first choice.

I would like to notify you that we are always satisfied with your high quality products and I expect that you are also satisfied with us, in terms of payment. But this time, I would like you to lower the price of [product name] from [mention price] to [mention price]. Being your regular customers, we would want you to give us special discount as we will be purchasing [product name] in bulk quantity.

Looking forward to your positive gesture. Thanks a lot.

Best Regards.

Sincerely,

[Sender Name]

[Sender Signature]

[Sender Designation]