To,

[Recipient Name],

[Recipient Address],

[Date]

Sub: Invitation Letter for Product Launch

Dear (Sir/Madam),

I am [Name of the Sender],[Designation of the Sender] at [Company Name]. It gives me a great pleasure writing this letter to inform you that we would like to invite you to the launch of our dream project, our new product (mention the name of the product). Our company is one of the reputed companies in the business of [mention the Business].

Our new product is the result of repetitive experiments and the tiring efforts of our efficient employees and supporters. We can surely claim that our product will help our customers and clients to achieve their desired results successfully and with ease.

So, to celebrate this happy event we have arranged this product launching program at our company auditorium. The date of this event will be (mention the date of the event). We hope that your precious presence will make this event even more special for us.

Eagerly waiting for your supportive gesture.

Thanking you,

Regards,

[Sender Name],

[Sender Designation],

[Company name].