To,

[Name of Recipient]

[Address of Recipient]

Date:

**Subject: Sales Letter Example for Magazine Subscription**

Dear Mr./Mrs. [name of the Recipient],

It is always a great pleasure to write to our best customers such as yourself. You have always been a loyal subscriber of our magazines for [mention Period] years. We are more than happy to introduce our incredible offers firstly to the customers like you. We have launched our new magazine “[mention Magazine name]” last week. It raise questions against several social dilemmas and issues of the society. It is a monthly magazine which publishes on the first of the month.

The magazine will be of great help to your university students. Analysts, thinkers, social science experts, counselors, influencers, and educators contribute to the magazine. The main area of focus is social issues, social and cultural conflicts, and trends, etc. Students from university departments can also submit their articles for the magazine and get paid.

We are giving a special offer for loyal customers like you. You can get a yearly subscription at only [mention Amount], whereas for the general public, it is [mention Amount]. Please find with this letter the first month’s brand new issue of the [mention Magazine name] for free.

For further details or queries, feel free to contact me through the given below contact details.

Yours Sincerely,

[Sender Name]

[Sender Signature]

[Sender Designation]

[Sender Contact Details]