[Name of Recipient]

[Designation of Recipient]

[Organization Name]

Date:

**Subject: [Write an Appropriate Subject Line in bold letters]**

Dear Mr. / Mrs. [Name of the Recipient],

I have seen the sample flyer design that you have created for the coming winter sales. I must say that it is an excellent design that is exactly in line with the company’s brand and identity. However, there is only one thing I would like to suggest.

In your design, you have used italic [mention Font Name] in some places. I know that you might have used it to grab the reader’s attention. However, in my opinion, it makes it a bit difficult for the reader to understand what is written actually.

So, I think using a simple font like [mention Font Name] in bold would be a great idea. I hope that the design will still look catchy as well as elegant at the same time with this little change. I hope you will also agree to this suggestion.

Thanks!

Yours Truly,

[Sender Name]

[Sender Signature]

[Sender Designation]

[Sender Contact Details]